

School Board participates in Guinness World Record attempt

For immediate release (auto-populated by web post)

May 6, 2014 (Brantford) - In recognition of Catholic Education Week and Children's Mental Health Week; May 5-9 and 4-10, 2014 respectively, elementary school students from the Brant Haldimand Norfolk Catholic District School Board will be participating in an attempt to set a new Guinness World Record™ by having the largest online book discussion in 24 hours. Students will have an opportunity to read the bestselling children's book *I CAN Believe in Myself* by Miriam Laundry, then blog a book review or post an I CAN message on-line.

In addition to setting a Guinness World Record™, the overarching goal is to encourage 100,000 or more children nationwide to have discussions with their families and in classrooms around self-esteem and empowerment. The book teaches children to make decisions that promote confidence, happiness and responsibility. This World record attempt provides a unique opportunity where we can showcase how closely education ties in with Mental Health. Schools are well-positioned to enhance the well-being of all students and it is important to seize these opportunities where we can.

The Brant Haldimand Norfolk Catholic District School Board has partnered up with Mrs. Laundry in order to assist her in achieving the World Record. In mid-April, Grade 3 students at St. Basil School in Brantford were fortunate to take part in a book reading with Mrs. Laundry where she was recorded by Assumption College media students. This recorded book reading will be made available to other participating school boards should they wish to access it.

In order to meet the goal of 100,000 bloggers, a complimentary PDF version of Mrs. Laundry's book is available from May 5-7 at www.laundrybooks.com. Blogs must be entered between 2 pm on May 6 and 2 pm on May 7 to be counted for the Guinness World Record™ attempt.



Photo Cutline (left to right: Neave Hodgson, Lianna Bethune, Miriam Laundry) - In preparation for Catholic Education Week and Mental Health Week, Grade 3 students Neave Hodgson and Lianna Bethune from St. Basil School participate in a book reading with author Miriam Laundry

-30-For more information contact:

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